

**Building Presence.
Delivering Quality.
Driving Growth.**



CORPORATE PROFILE

Leading FMCG Distribution
Partner in Qatar



Why Partner With Qnited?

1
SINCE
2006

Acquired in 2006, Qnited is a leading go-to-market & brand-scaling partner in Qatar.

2
SADITA
Managing Talent

A subsidiary of Sadita Holding, offering long-term financial strength & regional depth.

3
**INTEGRATED
COMMERCIAL
ENGINE**

Operates as an integrated commercial engine, combining strategy, execution, data, & people.

4
**PROVEN
EXPERTISE**

Proven expertise in building & scaling future-facing FMCG categories.

5
**TRUSTED
PARTNER**

Trusted partner to global & regional brand owners seeking disciplined, sustainable growth.

6
**LONG-TERM
VALUE**

Focused on long-term value creation rather than transactional distribution



**Proven Coverage Across Qatar's
Retail & Food Service Channels**

Performance You Can Measure

Sales and in-market results that demonstrate our ability to build category-leading brands.

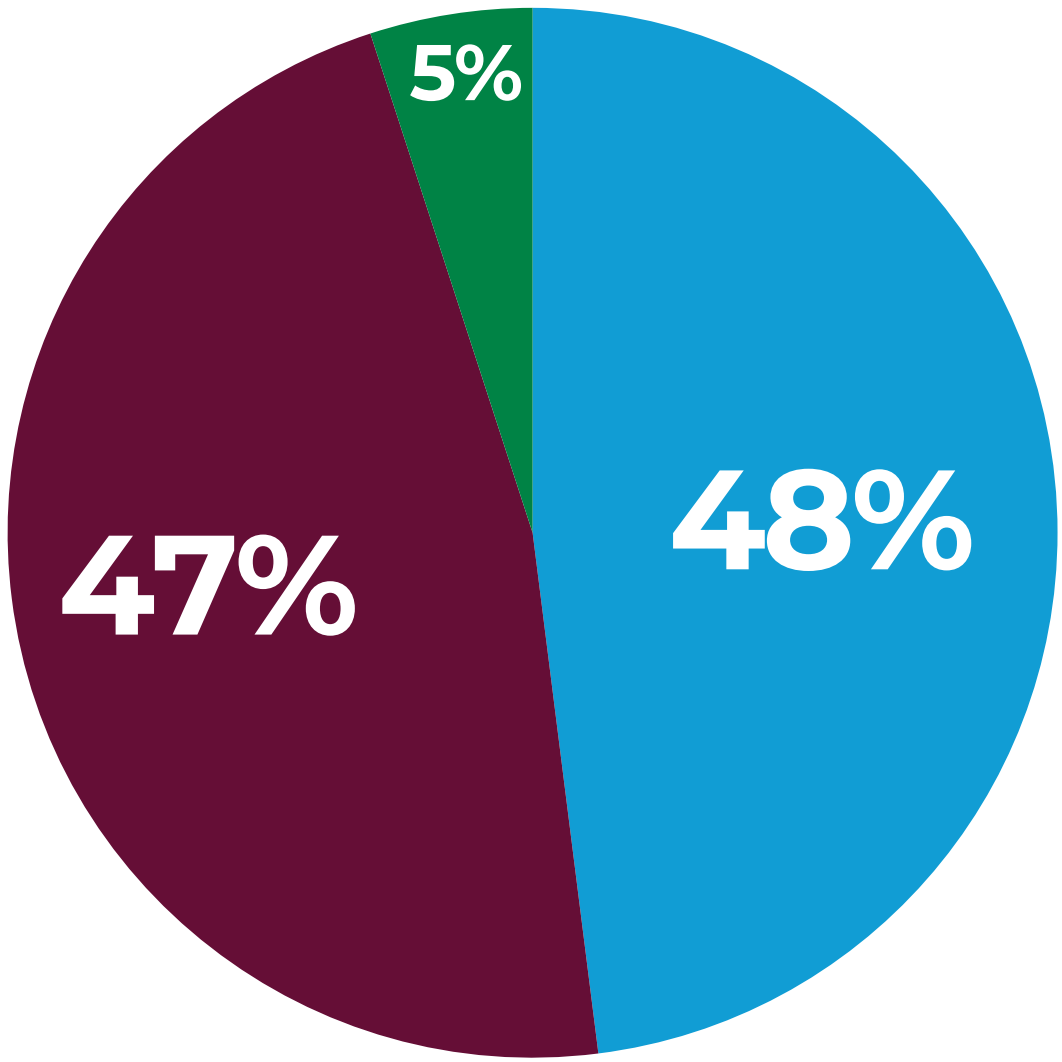


Sustained Sales Growth (2023–2025)

CAGR 28%



In-Market Sales By Channel & Coverage



Key accounts



E-Commerce



Food services



Operations are supported by ISO 22000:2018 certified warehousing facilities across frozen, chilled, and ambient environments, alongside a modern logistics fleet delivering compliant, on-time service.

PEOPLE AT THE CORE

Great brands are built by great teams.
With more than 300 professionals across sales, marketing, logistics, and support functions, Qnited invests continuously in talent development, leadership, & performance culture.
Our commitment to our people has earned us recognition as an Employer of Choice and Best Place to Work, reinforcing our belief that sustainable growth begins from within.



Employer of Choice
Best Place to Work



About Qnited



120⁺ sales professionals

140⁺ logistics professionals

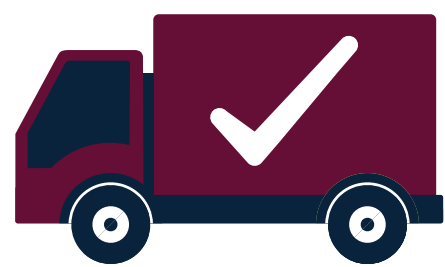
40⁺ admin support

40⁺ delivery trucks

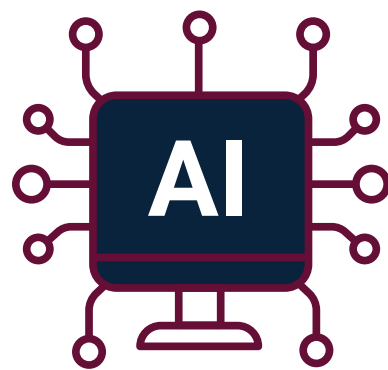
10,000⁺ WMS managed warehouse

How We Grow Your Brand & Where We Win

Our model gives brand partners control, visibility and accountability.



Channel-Specific
Execution &
Performance
Management



We Invest In
Technology for
Visibility, Control,
& Speed.



Joint Business
Planning &
Co-Investment



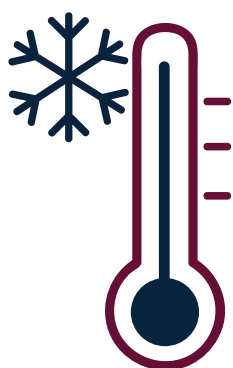
Trust Through
Transparent
Reporting &
Accountability

Powered by data. Executed with precision.
Proven to build category-leading brands.



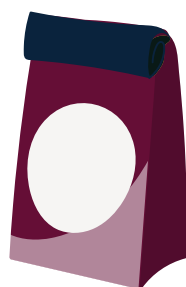
Brand Partners

Showcasing a selection of our global and regional brand partners. **Qnited** builds long-term, strategic partnerships that go beyond distribution to drive execution excellence and category growth.



FROZEN & CHILLED



AMBIENT

Looking ahead



Industries don't fail.
People fail.

We invest in talent, people who think like brand owners, build winning categories and make Qnited a great place to work.

*let's build the next
category leader, together.*

Get in touch

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[Click here
to learn more](#)

